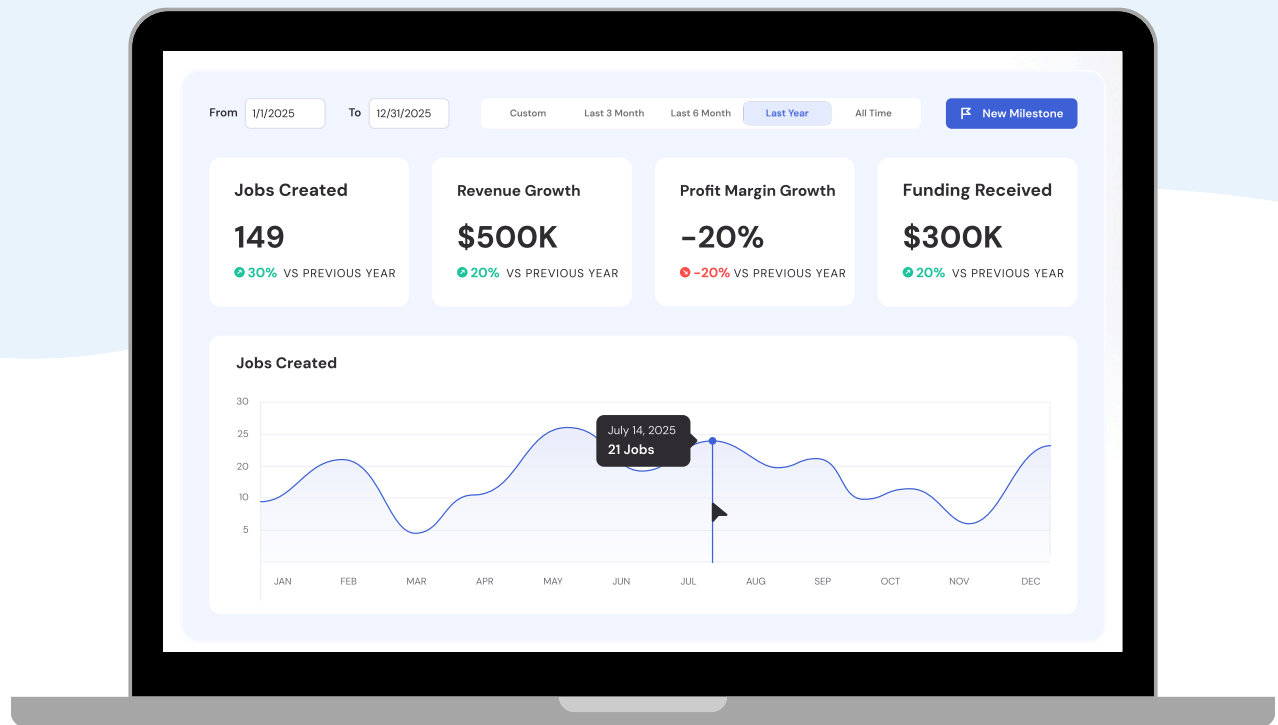


CATALYZER

All your programs.
All your data.
All in one place.

Try the new AI-powered CRM from
Economic Impact Catalyst for FREE

CatalyzerApp.com/Connect



Purpose-Built AI Software for Managing Small Business Programs

CRM for Entrepreneurs and Partners

Manage client records, participants, and partner organizations in one unified system. Catalyzer's CRM is **directly connected to its dashboards**, giving teams real-time visibility into every interaction and outcome.

Counseling and Technical Assistance Tracking

Record and evaluate **one-on-one sessions** to measure program delivery and effectiveness.

Dynamic Dashboards

Access **real-time insights into technical assistance sessions, referrals, milestones, and your KPIs**. Custom dashboards measure success and demonstrate outcomes to funders.

Quick and Seamless Referrals

Seamlessly route entrepreneurs to the right resource providers in a **"no-wrong door"** approach.

Milestone Tracking

Track progress for each client with milestones like number of employees, revenue, profit margin, total capital infusion, and custom properties to stay apprised on your clients.

About Economic Impact Catalyst

200+

Communities

100,000

Small Businesses Supported

100+

Economic Development Agencies

\$300M

In Small Business Programs Managed

50,000

Resources Mapped

Trusted by Leading Economic Developers



Technical Compliance

- ✓ SOC 2 Compliance
- ✓ Regular Security Assessments
- ✓ Continuous Monitoring
- ✓ TX-Ramp Certification
- ✓ Documented Controls
- ✓ WCAG Compliance